



Boston University International Programs
London

Booklist Summer 2010 - London Internship Programme / London Liberal Arts

CFA AR 514 Graphic design in Britain

No set text

CAS AH 381 London architecture and urbanism

No set text

CAS EC 364 Economic policy – a British perspective

Griffiths, A. & Wall, S. (2007) *Applied economics*. 11th ed. Pearson Education (9780273708223)

Library (3-day loan only)

CAS IP 406 Arts and media in Britain

Currán, J. & Seaton, J. (2009) *Power without responsibility*. Taylor & Francis. (9780415466998)

Library

Hewinson, R. (1997) *Culture and consensus*. Methuen (9780413714305)

Library (reference only)

Paxman, J. (2007) *The English*. Penguin (9780141032955)

Library

CAS PO 360 British political institutions

Budge, I. et al. (2007) *New British politics*. 4th ed. Pearson Education (9781405824217)

Blackwell's book-sale

Dunleavy, P. et al. (2006) *Developments in British politics 8*. Palgrave (9781403948434)

Blackwell's book-sale

CAS PO 534 The English legal system

Kelly, D. & Slapper, G. (2009) *English legal system*. 10th ed. Routledge (9780415480963)

Blackwell's book-sale

CAS PS 365 Psychology applied to social issues

Bunn, G.C. et al. (eds.) (2001) *Psychology in Britain : historical essays and personal reflections*. BPS Books. (185433321)

Library

CD-ROM of readings

Library

COM CM 413 Strategy and tactics in British public relations

Tench, R. & Yeomans, L. (2009) *Exploring public relations*. Financial Times/Prentice Hall (9780273715948)

Blackwell's book-sale

COM CM 521 British and European marketing strategy

Dibb, S. et al. (2005) *Marketing concepts and strategies*. Euro ed. Houghton Mifflin (9780618532032)

Library

Kotler, P. (2009) *Marketing management*. Euro ed. Pearson Education. (9780273718567)

Library

COM JO 358 Journalism

Marr, A. (2005) *My trade*. Pan Books. (9780330411929)

Blackwell's book-sale

McNair, B. (2009) *News and journalism in the UK*. 5th ed. Taylor & Francis. (9780415410724)

Blackwell's book-sale

SHA HF 365 Hospitality and tourism

Holloway, C. (2009) *Business of tourism*. 8th ed. Pearson Education. (9780273717102)

Blackwell's book-sale

Ochterbeck, C. (2006) *Great Britain*. Michelin green guides. Rev ed. Michelin Travel Publications. (9780273717102)

Blackwell's book-sale

SMG IM 345 The international management environment

Hill, Charles W.L. (2008). *International business* 7th ed. McGraw-Hill. (ISBN: 978-0071287982)

Library

CAS AH 388 British painting from Holbein to the 20th century

No set text

CAS EC 346 European capital markets

Pilbeam, K. (2010) *Finance and financial markets*. 3rd ed.

Palgrave (9780230233218)

Blackwell's book-sale

Pilbeam, K. (2006) *International finance*. 3rd ed. Palgrave (1403948372)

Library

Giddy, I. (1994) *Global financial markets*. Houghton Mifflin (9780669246056)

Library

CAS EN 310 British and Irish writing : poetry and the novel since 1900

Forster, E.M. (2000) *Room with a view*. Penguin. (0141183292)

Library

CAS IR 392 Britain and the European question : the confluence of history and politics

No set text

CAS IR 427 Seminar in international business

Bartlett, A., Ghoshal, S. & Beamish P. (2007) *Transnational management*. 5th ed. McGraw Hill Education. (9780071259156)

Library

Hill, C. (2009) *International business*. 7th rev. ed. McGraw Hill Education (9780071287982)

Library

Rugman, A.E. & Collinson, S. (2009) *International business*. 5th rev. ed. Pearson (9780273716549)

Library

CAS SO 321 Contemporary issues in British welfare

No set text

COM CM 334 Advertising in the U.K.

No set text

COM FT 318 British television studies

No set text

COM JO 416 / COM JO 708 – The foreign correspondent – international reporting

Waugh, E. (1943) *Scoop*. Penguin modern classics. Penguin. (9780141184029)

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Booklist Summer 2010 – College of General Studies Humanities Programme

CGS HU 102 Breaks with tradition in the humanities

Chopin, K. (2003) <i>Awakening and selected stories</i> . Penguin. (9780142437322)	Blackwell's book-sale
Isben, H. (1990) <i>Hedda Gabler</i> . Dover Thrift Edition. Dover. (9780486264691)	Blackwell's book-sale
Maupassant, G. de (2004) <i>Parisian affair and other stories</i> . Penguin. (9780140448122)	Blackwell's book-sale
John Satre, J-P. (1989) <i>No exit and three other plays</i> . Vintage. (9780679725169)	Blackwell's book-sale
Shaw, G.B. (2009) <i>Plays unpleasant</i> . Penguin. (9780140437935)	Blackwell's book-sale
Woolf, V. (2003) <i>Monday or Tuesday : eight stories</i> . Hesperus. (9781843910596)	Blackwell's book-sale

CGS HU 201 History of Western ethical philosophy

Arrington, R. (1997) <i>Western ethics</i> . Blackwell (ISBN: 9780631194163)	Blackwell's book-sale
Denise, T.C. et al. (2007) <i>Great traditions in ethics</i> . 12th ed. Cengage Learning (ISBN: 9780495094982)	Library



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Booklist Summer 2010 – College of General Studies Science Programme

CGS NS 299 Historical development of scientific thought

Watson, J.D. (2001) *Double-helix : a personal account of the discovery of the structure of DNA*. Touchstone. (9780743216302) Library

Winchester, S. (2002) *The map that changes the world : a tale of rocks, ruin and redemption*. Penguin. (0140280391) Library

CGS NS 300 Historical foundation of the physical sciences

Halliday, S. (2009) *The great stink of London : Sir Joseph Bazalgette and the cleansing of the Victorian metropolis*. The History Press (9780750925808) Library



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Booklist Summer 2010 – Graduate Mass Communications Programme

COM CM 738 Global marketing communication

No set texts

CGS CM 744 International political and media systems

Goldsmith, J. & Wu, T. (2008) *Who controls the Internet : illusions of a borderless world*. Oxford University Press. (978-0195340648)

Library

Meyer, C. (2009) *Getting our way*. Orion. (9780297858751)

Library

Briggs, A. & Burke, P. (2010) *Social history of the media*. 3rd ed. Blackwell (9780745644950)

Library

COM CM 809 Graduate internship

No set texts

COM CM 909 Thesis or project research

No set texts