



Boston University International Programs
London

Booklist Fall 2010 –College of General Studies

CGS BC 201 – British culture and identity (Richard Weight)

Garnet, M. & Weight, R. (2004) Modern British history: the essential A-Z guide. New ed. Pimlico. ISBN: 9781844131044.

Book sale

Winder, R. (2004) Bloody foreigners: the story of immigration to Britain. Abacus. ISBN: 9780349115665

Library

Weight, R. (2003) Patriots. New ed. Pan Macmillan (ISBN: 9780330491419)

Library – limited copies

CGS HU 201 – History of Western Ethical Philosophy (Terry Sullivan)

Arrington, R. (1997) Western ethics. Blackwell (ISBN: 9780631194163)

Book sale

Denise, T.C. et al. (2007) Great traditions in ethics. 12th ed. Cengage Learning (ISBN: 9780495094982)

Library

CGS NS 201 – Biology: origin of life and evolution: a study in transformations (Julie Thompson)

No set texts

CAS SS 201 – Social change & modernization: Russia & China (Jason Tomes)

Grasso, J., Corrin, J. & Kort, M. (2004) Modernization and revolution in China. 4th ed. Sharpe (ISBN: 9780765623911)

Book sale

Kort, M. (2006) Soviet colossus : history and aftermath. Sharpe (ISBN: 9780765614551)

Book sale

Lowe, N. (2002) Mastering twentieth century Russian history. Palgrave Macmillan (ISBN: 9780333963074)

Book sale

Moise, E.E. (2008) Modern China : a history. Longman (ISBN: 9780582772779)

Book sale



Boston University International Programs
London

Booklist Fall 2010 – London Internship Programme / Literature Programme

Core Course

CAS AH 320 – Modern British art and design (Caroline Donnellan)

No set text

CAS EC 364 – Economic policy: a British perspective (Parvin Alizadeh)

Griffiths, A. & Wall, S. (2007) Applied economics. 11th ed. Pearson Education (ISBN: 9780273708223) Library

CAS PO 360 – British political institutions (Paul Cousins)

Budge, I. et al. (2007) New British politics. 4th ed. Pearson Education (ISBN: 9781405824217) Book sale

Dunleavy, P. et al. (2006) Developments in British politics 8. Palgrave (ISBN: 9781403948434) Book sale

CAS PO 534 – British legal system (Denis Carey)

Kelly, D. & Slapper, G. (2010) English legal system. 11th ed. Routledge (ISBN: 9780415566957) Book sale

CAS PS 365 – Psychology applied to social issues (Stephen Clift & Claudia Hammond)

Bunn, G.C. et al. (eds.) (2001) Psychology in Britain: historical essays and personal reflections. BPS Books. (1854333321) Library

Pinker, S. (2002) The blank state: the modern denial of human nature. Penguin (ISBN: 9780140276053) Library

CAS SO 301– Contemporary issues in British welfare (John Macnicol)

No set text

CFA DR 443 – Experiencing London theatre in the postwar world (Aleks Sierz)

Billington, M. (2007) State of the nation: British theatre since 1945. Faber and Faber (ISBN: 9780571210343) Library

Shellard, D. (2000) British theatre since the war. Yale (ISBN: 9780300087376) Library

COM CM 413 – Strategy and tactics in British public relations (Michael Heller)

Tench, R. & Yeomans, L. (2009) Exploring public relations. Financial Times/Prentice Hall (9780273715948) Book sale

COM CM 521 – British and European marketing strategy (Jacqueline Bishop)

Dibb, S. et al. (2005) Marketing concepts and strategies. Euro ed. Houghton Mifflin (9780618532032) Library

Kotler, P. (2009) Marketing management. Euro ed. Pearson Education. (9780273718567) Library

COM FT 316 – British film and television since 1960 (Nicholas Haeffner & Caroline Fanthome)

No set texts

COM JO 358 – British journalism culture & society (Alexander MacLeod)

Marr, A. (2005) My trade. Pan Books (ISBN: 9780330411929) Book sale

McNair, B. (2009) News and journalism in the UK. 5th ed. Taylor & Francis (ISBN: 9780415410724) Book sale

SHA HF 365 – British tourism: knowing Britain inside and out (Andy Charlton)

Holloway, C. (2009) Business of tourism. 8th ed. Pearson Education. (9780273717102) Book sale

Ochterbeck, C. (2006) Great Britain. Michelin green guides. Rev ed. Michelin Travel Publications. (9780273717102) Book sale

SMG IM 345 – International management environment (Roy McLarty)

Hill, C.L. (2010) International business: competing in the global marketplace. 8th ed. McGraw-Hill Education Europe. ISBN: 9780071220835 Book sale

Elective A Courses

CAS AH 388 – British painting from Holbein to the twentieth century (Caroline Donnellan)

No set texts

CAS EC 346 – European capital markets (Keith Pilbeam)

Giddy, I. (1994) Global financial markets. Houghton Mifflin (9780669246056) Library (limited stock)

Pilbeam, K. (2010) Finance and financial markets. 3rd ed. Palgrave (9780230233218) Book sale

Pilbeam, K. (2006) International finance. 3rd ed. Palgrave (1403948372) Library

CAS EN 310 – British and Irish writing: poetry and the novel since 1900 (Mark Allen)

Waugh, E. (2000) A handful of dust. Penguin. (ISBN: 9780141183961) Library

CAS HI 326 – Class, power and the making of British identity (Michael Thornhill)

No set texts

CAS IP 404 – Seminar in global promotional strategies (Andrey Jichev)

Doole, I. & Lowe, R. (2008) International marketing strategy. 5th ed. Cengage Learning (ISBN: 9781844807635) Book sale

CAS IP 405 – The European business environment: institutions and enterprise (Hugh Macdonald)

Johnson, D. & Turner, C. (eds) (2006) European business. 2nd ed. Routledge. (ISBN: 9780415351355) Book sale

Leonard, D. (ed.) The Economist guide to the European Union. 10th ed. Economist books. (ISBN: 9781846681721) Book sale

CAS IP 407 – Writing in today's Britain: meet the writer (Mary Condé)

Brown, S. (2007) Future me. Oberon (ISBN: 9781840027587) Book sale

Evans, M. (2009) Facing the public. Anvil Press Poetry (ISBN: 9780856464126) Book sale

Hudson, R. (2010) Kilburn social club. Vintage (ISBN: 9780099526261) Book sale

Law, P. (2009) Notes to my mother in law. HarperCollins (ISBN: 9780007338412) Book sale

Mootoo, S. (1998) Cereus blooms at night. Granta (ISBN: 978-1862072213) Library

Waters, S. (2010) The little stranger. Little, Brown (ISBN: 9781844086061) Book sale

CAS IR/PO 335 – Britain and Europe : a new beginning (Paul Cousins)

No set text

CAS SO 321 – Contemporary issues in British welfare (John Macnicol)

No set text

CAS WS 310 – London women's social history from Aphra Benn to the Blitz (Diane Atkinson)

No set text

CFA DR 507 – Contemporary British theatre (Alan Read)

Osborne, J. (1978) Look back in anger. Faber and Faber (ISBN: 9780571038480) *or any other edition* Library

Read, Alan (1995) Theatre and everyday life: an ethics of performance. Routledge. ISBN: 978-0415069410 Library

Read, Alan (2009) Theatre, intimacy & engagement: the last human venue. Studies in International Performance. Palgrave Macmillan. ISBN: 978-0230235243 Library

COM CM 334 – Advertising in the UK (Robin Evans)

No set text

COM FT 318 – British Television Studies (Christine Fanthome)

No set text

COM JO 416 – The foreign correspondent: international reporting (David McNeil)

Waugh, E. (2000) *Scoop*. Penguin Classics (ISBN: 97804184029) Library

Elective B Courses

CAS AH 381 A& C – London art and architecture (Caroline Donnellan)

No set text

CAS AH 381 B – London art and architecture (Helen Evenden)

No set text

CAS EC 360 – British macroeconomic policy (Iraj Seyf)

Knight, N. (2006) *Governing Britain since 1945*. Politico's. ISBN: 978-1842751787 Library

CAS EN 357 – Modern British drama a critic's perspective (Aleks Sierz)

Billington, M. (2007) *State of the nation : British theatre since 1945*. Faber. ISBN: 978-0571-210343 Library

Shellard, D. (2000) *British theatre since the war*. Yale. ISBN: 0300-087373 Library

Beckett, S. (2009) *Waiting for Godot*. Faber and Faber. (ISBN: 9780571244591) **or any other edition** Library*

Bond. E. (2009) *Saved*. Methuen (ISBN: 9781408100103) **or any other edition** Library*

Churchill, C. (2001) *Top girls*. Methuen (ISBN: 978041355480) **or any other edition** Library*

Hare, D. (1999) *Plenty*. Faber and Faber (ISBN: 9780571112390) **or any other edition** Library*

Orton, J. (1976) *What the butler saw*. Rev. ed. Methuen (ISBN: 9780413366801) **or any other edition** Library*

Osborne, J. (1978) *Look back in anger*. Faber and Faber (ISBN: 9780571038480) **or any other edition** Library*

Pinter, H. (1991) *The birthday party*. New ed. Faber and Faber (ISBN: 9780571160785) **or any other edition** Library*

Stoppard, T. (1967) *Rosencrantz and Guildenstern are dead*. Faber and Faber (ISBN: 9780571081820) **or any other edition** Library*

Wertenbaker, T. (2003) *Our country's good*. Methuen (ISBN: 9780413737403) **or any other edition** Library*

** The Library's loan limit is eight items. It is recommended that these titles are only borrowed as required.*

CAS EC 368 – Seminar in Shakespeare studies (Mark Allen)

To be confirmed Library

CAS HI 320 – Cultural capital: the history of popular culture in London (Michael Peplar)

Dickens, C. (2003) *Oliver Twist*. Penguin Classics (ISBN: 9780141439747) Library

Inwood, S. (1998) *A history of London*. Macmillan (ISBN: 978-0333671535) Library

CAS IP 401 – International brand management (Michael Heller)

Aaker, D. (2010) Building strong brands. Pocket Books (ISBN: 9781849830409) Library

Percy, L. & Elliott, R. (2006) Strategic brand management. Oxford University Press (ISBN: 9780199260003) Library

CAS IP 403 – Contemporary British literature (Julie Charalambides)

Amis, M. (2003) Time's arrow. New ed. Vintage (ISBN: 9780099455356) Book sale

Carter, A. (2006) The blood chamber and other stories. Vintage Classics (ISBN: 9780099588115) Book sale

Chevalier, T. (2006) Falling angels. New ed. HarperCollins (ISBN: 9780007217236) Book sale

Ishiguro, I. (2010) Never let me go. Faber and Faber (ISBN: 9780571258093) Book sale

Foden, G. (2010) The last king of Scotland. Faber and Faber (ISBN: 9780571258215) Book sale

Leavy, A. (2004) Small island. Headline (ISBN: 9780755325658) Book sale

Sutherland, L. (2005) Venus as a boy. Bloomsbury. (ISBN: 9780747569053) Book sale

CAS IR 392- Britain and the European question: the confluence of history and politics (Michael Thornhill)

No set texts

CAS IR 427- Seminar in business (John Lang)

Bartlett, A., Ghoshal, S. & Beamish P. (2007) Transnational management. 5th ed. McGraw Hill Education. (9780071259156) Library

Hill, C.L. (2010) International business: competing in the global marketplace. 8th ed. McGraw-Hill Education Europe. ISBN: 9780071220835 Book sale

Rugman, A.E. & Collinson, S. (2009) International business. 5th rev. ed. Pearson (9780273716549) Library

CAS PO 358 – Issues in contemporary politics (Terry Sullivan)

No set texts

CAS PO 538 – Current British legal issues (Paul Cousins & Terry Sullivan)

No set texts

CAS SO 301– Challenge and change in British education (John Macnicol)

No set texts

COM CM 335 – Seminar in advertising strategy (Robin Evans)

No set texts

COM FT 317– British cinema and society (Mo Dodson)

No set texts

SAR HP 522– Health and wellness through the lifespan (Stephen Clift & Claudia Hammond)

No set texts

CAS EN 340 – Visionary capital: the writing of London (Mark Allen)

Defoe, D. (1992) A journal of the plague year. Norton critical edition. Norton (ISBN: 9780393961881) Library

Dickens, C. (2003) Great expectations. Penguin Classics (ISBN: 9780141439563) Library

Eliot, T.S. (2001) The waste land. Norton (ISBN: 9780393974997) Library

Johnson, B. (1996) The Devil is an ass. Edited by edited by Peter Happé. Revel Plays. Manchester University Press (ISBN: 9780719030901) Library

McEwan, I. (2005) Saturday. Jonathan Cape (ISBN: 0224072994) Library

Woolf, V. (2000) Mrs. Dalloway. Penguin Modern Classics (ISBN: 9780141182490) Library

Wordsworth, W. (1995) The prelude: the four texts (1798, 1799, 1805, 1850). Penguin Classics (ISBN: 9780140433692) Library

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CAS EN 391 – Research seminar in the literature of London (Mark Allen)

No set texts Library